

# Jesseca and Jaclyn's Family Fun Day for Celiac Awareness



**Sunday May 20, 2012**

825 Union Valley Road, Carmel, NY 10512

845-277-3876

[www.campkiwi.com](http://www.campkiwi.com)

Dear Friend:

On behalf of the Jesseca and Jaclyn's Family Fun Day for Celiac Awareness, along with the Celiac Disease Center at Columbia University, we would like to ask for your support.

As you may know, donations are a big part of a successful fundraiser. We are asking for your help so we can help fund the research needed for Celiac Disease.

### ***About Celiac Disease***

Three million Americans have Celiac Disease, an autoimmune condition that, left untreated, can have serious health consequences including Type 1 Diabetes, Lupus, Liver Disease, Thyroid Disease, Infertility and Cancer. Yet only 3% of people with the disease are diagnosed, and most suffer an average of 11.5 years before receiving a correct diagnosis. Why? Physicians and the general public are largely unaware of Celiac Disease. Its symptoms, typically gastrointestinal, can also include rashes, depression or irritability, tooth discoloration, small stature, crankiness and, particularly with children, failure to thrive. These factors often result in misdiagnosis or no diagnosis at all.

### ***Awareness is on the Rise***

There is growing public awareness of Celiac Disease and progress is being made through scientific research, two major goals of the Celiac Disease Center. The Center was established within the Department of Medicine at Columbia University in 2001. Its mission is to reshape the diagnosis, treatment and awareness of Celiac Disease through biomedical research, patient care, and physician and public education. Led by founding medical director, Dr. Peter Green, one of a few internationally recognized experts on Celiac Disease in the United States, the Center is among the first medical school based centers in the US dedicated to the treatment and study of Celiac Disease in children and adults. The Center currently treats more than 2,800 celiac patients each year.

Your support of the Jesseca and Jaclyn's Family Fun Day for Celiac Awareness will help shape the future for millions with Celiac Disease worldwide by increasing awareness, encouraging collaboration, expanding research and improving diagnosis and treatment, as well as by affecting legislative efforts related to Celiac Disease.

Contributions to the Center, funds its research, clinical and educational programs. The Celiac Disease Center at Columbia University depends solely on private donations. The Center cannot survive without the major gifts that serve as the impetus for research and physician and patient education programs. We invite you to participate in this unique and important organization, confident that together we can profoundly improve the lives of celiac patients around the world.

We would like you to consider one of the five donation levels: Leader, Sponsor, Supporter, Patron or Friend. See attached donation form for more details.

Please feel free to contact Alicia Cochran @ 914-433-0983 or Melissa Crea @ 914-980-6953 with any questions. We appreciate your support and look forward to your participation in this spectacular event.

Very truly yours,

*Alicia Cochran*

Alicia Cochran

*Melissa Crea*

Melissa Crea

# DONATION FORM

**Please complete form:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

**Choose one or more of the following donation levels:**

**Level I: Leader \$1,000 or more:**

- ✓ Listed as a sponsor on program.
- ✓ Two free tickets to the Jesseca & Jaclyn's Family Fun Day (additional tickets can be purchased @ \$45.00 each). You may also donate the free tickets.
- ✓ Personal thank you letter from Jesseca & Jaclyn for your generous donation.

**Level II: Sponsor \$500 or more:**

- ✓ Listed as a sponsor on program.
- ✓ One free ticket to the Jesseca & Jaclyn's family fun day event (additional tickets can be purchased @ \$45.00 each). You may also donate the free ticket.
- ✓ Personal thank you letter from Jesseca & Jaclyn for your generous donation.

**Level III: Supporter \$250 or more:**

- ✓ Listed as a sponsor on program.
- ✓ Personal thank you letter from Jesseca & Jaclyn for your generous donation.

**Level IV: Patron \$25.00 or more:**

- ✓ Personal thank you letter from Jesseca & Jaclyn for your generous donation.

**Level V: Friend – material donation to be auctioned off at our event:**

- Gift card(s) \_\_\_\_\_
- Gift certificate(s) \_\_\_\_\_
- Gift basket(s) \_\_\_\_\_
- Jewelry \_\_\_\_\_
- Store Brand Product \_\_\_\_\_
- Other \_\_\_\_\_

**Enclosed is my check for \$ \_\_\_\_\_ payable to Trustees of Columbia University**

**Visa    Mastercard    Amex    Check # \_\_\_\_\_**

**Name on Card: \_\_\_\_\_**

**Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_**

**Signature: \_\_\_\_\_**

Trustees of Columbia University in the City of New York is a 501(c)(3) organization. Your contribution, less \$26 per ticket if you attend the event, is tax deductible. For further information please contact Cynthia Beckman, Director of Development, at 212.342.4529, [cb2280@columbia.edu](mailto:cb2280@columbia.edu) or (fax) 212.342.0447.

**Mail registration form & payment to:** Cynthia Beckman, c/o Celiac Disease Center at Columbia University, Hawkness Pavilion, 180 Fort Washington Avenue, Suite 934, New York, NY 10032 or faxed to 212-342-0447.